

Professional Experience

Graphic Designer & Digital Marketing Coordinator

American Box Company | Oct 2019 – Present

- Create custom graphics for packaging, collaborating with sales, structural design, and the client
- Design printed materials for internal use including posters, flyers, business cards, etc.
- Manage company social media and create compelling videos and graphics for LinkedIn, Facebook, and Instagram
- Manage company website and add pages, update pages, and create forms etc. as necessary
- Create sculptural and functional promotional items out of corrugated board

Art Director Intern

Intouch Solutions | Summer 2019

- Designed for a variety of client projects including website updates, social media, digital banners, and MMS campaigns
- Collaborated with interns from other departments to revamp the website and social media for a non-profit organization and design additional products for them to sell
- Headed the design portion of the web revamp for the intern project and acted as the key presenter for the web revamp in client and executive presentations

Graphic Design Intern

The Food Bank for Central & Northeast Missouri | Summer 2018

- Designed a variety of assets for print, social, and web
- Helped with asset creation, file management, and emergency design edits after resignation of Communications Coordinator

Education

University of Central Missouri

Bachelor of Fine Arts: Graphic Design | August 2015 – May 2019

- GPA: 3.95
- Honors and Awards: Honor's College, Dean's List, member of Phi Kappa Phi

Skills

- Adobe Photoshop, InDesign, Illustrator, Dimensions, After Effects, and Premiere Pro
- HTML, CSS, JavaScript, and WordPress. Have created and edited websites using these tools.
- Artios CAD. Used for creating custom structural designs out of corrugated board.